

# COMMUNITY **IMPACT** REPORT

# 2008



**FOUR A's**

ALASKAN AIDS ASSISTANCE ASSOCIATION

IT'S ALL ABOUT LIFE

# INTRODUCTION

## USING A NEW MEASURING STICK

2008 is a year of a major milestone for the Four A's. In years past, we have evaluated ourselves based on how much we did; we focused on quantity like how many clients we served in the year, how many condoms were distributed or how many HIV tests were conducted. Although this information is important, it doesn't tell us if our actions were correct and in line with our mission.

Over the past year, the Four A's has realigned and has started the process to use a new measuring stick for success called "Results Based Accountability" (RBA). RBA model is based on outcome measurements. It looks at what we would do differently if outcomes really mattered versus focusing only on statistics that tell us how much we did. Outcome based measurements answers two essential questions, (1) How well have we done it? And (2) Is anyone better off? Just because we served 300 individuals living with HIV/AIDS annually, does not mean we did it well nor has anyone been truly impacted.

Our annual report this year will give you a glimpse of what we have been working on this past year. Within each core area of the agency, we will provide you with data that will tell you either how well we have done and/or is anyone better off. Since we have just started to utilize the RBA model, some of our data points are still being collected because, in the past, we only collected "how much we did" data. Over the next year in our newsletters and up-coming annual reports, more data will be shared. As an organization, we will be using this data to determine if we have the right level of impact or if we need to adjust our approach to achieve our mission.

Overall, you will see from the data that we are providing excellent services to the community and we are having a true impact on the community. This impact would not be possible without the continued support of our staff, Board of Directors, donors, volunteers and community partners. On behalf of the Four A's, thank you all for your efforts and continued support.

Sincerely,



Trevor J. Storrs  
Executive Director

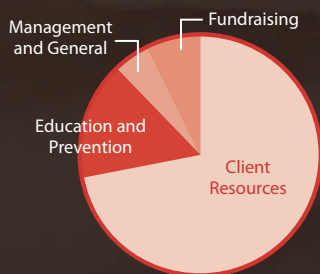


Karen Jenkins  
Board President



## FISCAL YEAR 2008 - EXPENSES

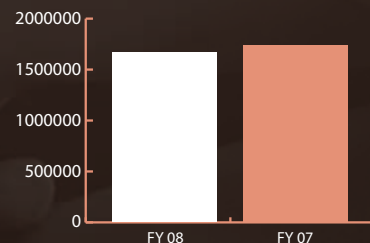
Client Resources .....	72%
Education & Prevention .....	16%
Management & General .....	5%
Fundraising .....	7%



## REVENUE SOURCES

	FY 07	FY 08
Grants	\$1,197,784	\$1,179,082
Contracts	\$101,411	\$164,765
Donation	\$239,112	\$281,485
Rent	\$42,582	\$49,365
Other	\$133,965	\$4,149
<b>TOTALS</b>	<b>\$1,714,854</b>	<b>\$1,678,846</b>

## FINANCIAL STATS

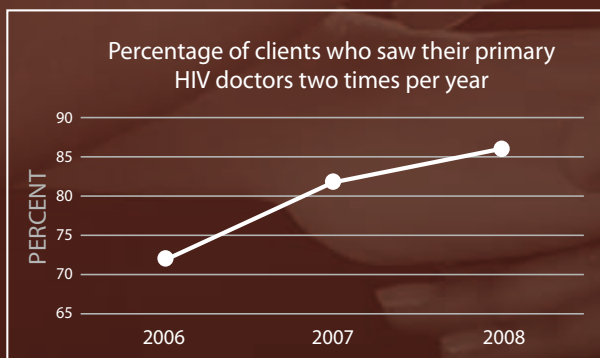
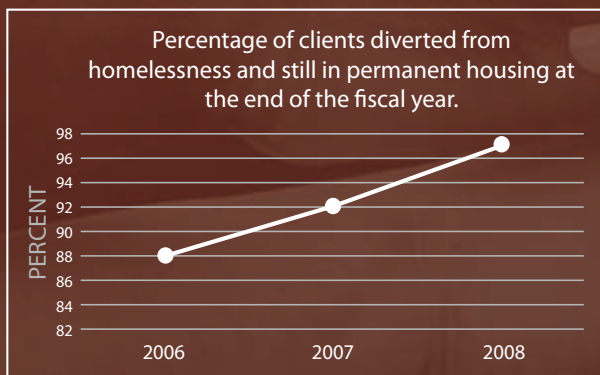
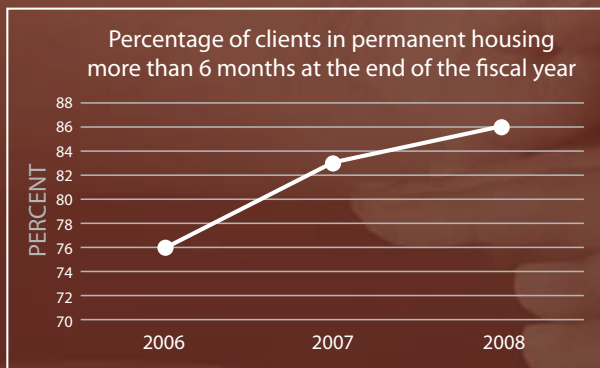


## REVENUE COMPARISON

FY 08 .....	\$1,678,846
FY 07 .....	\$1,714,854

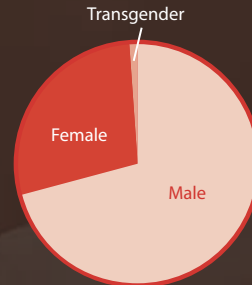
# CLIENT RESOURCES

The Four A's, in line with many of the nation's leading programs working with homeless individuals and families, has shifted to the Housing First model. The philosophy of this model is quite simple and is proving to be highly beneficial and successful for the chronically homeless and more difficult to treat clients. This approach places individuals and families in independent housing, with wrap around case management, and without requirements such as sobriety or treatment for mental health issues. The outcome of these programs clearly shows this approach to be successful with a high percentage of clients maintaining housing while shifting to paying more attention to other areas of their lives, such as medical health and building healthy peer or family support systems. The following graphs document these successes at the Four A's:



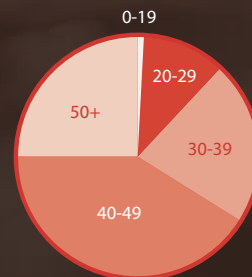
## FOUR A'S QUICK FACTS

### CLIENT DEMOGRAPHICS



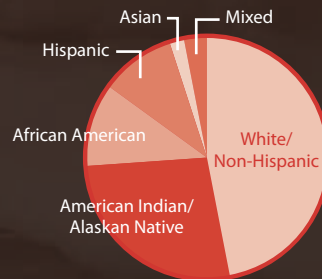
#### Gender

Male ..... 71%  
 Female ..... 28%  
 Transgender ..... 1%



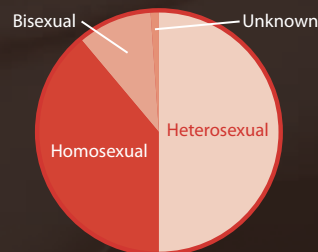
#### Age

0-19 ..... 1%  
 20-29 ..... 11%  
 30-39 ..... 22%  
 40-49 ..... 41%  
 50 + ..... 25%



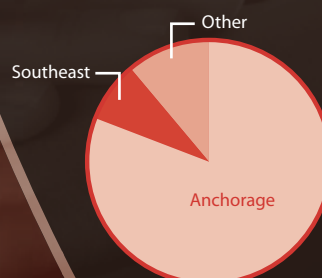
#### Ethnicity

White/Non-Hispanic ..... 47%  
 American Indian ..... 27%  
 Alaska Native ..... 27%  
 African American ..... 11%  
 Hispanic ..... 10%  
 Asian ..... 2%  
 Mixed Ethnicity ..... 3%



#### Sexual Orientation

Heterosexual ..... 50%  
 Homosexual ..... 39%  
 Bisexual ..... 10%  
 Unknown ..... 1%



#### Region

Anchorage ..... 81%  
 Southeast ..... 8%  
 Other ..... 11%



# PREVENTION

## Four A's Quick Facts

The Rapid Testing Program tests 50 people per month.

To date, Anchorage Syringe Exchange (ASE) has given out 100,000 needles.

10% of our regular ASE participants have been tested for HIV.

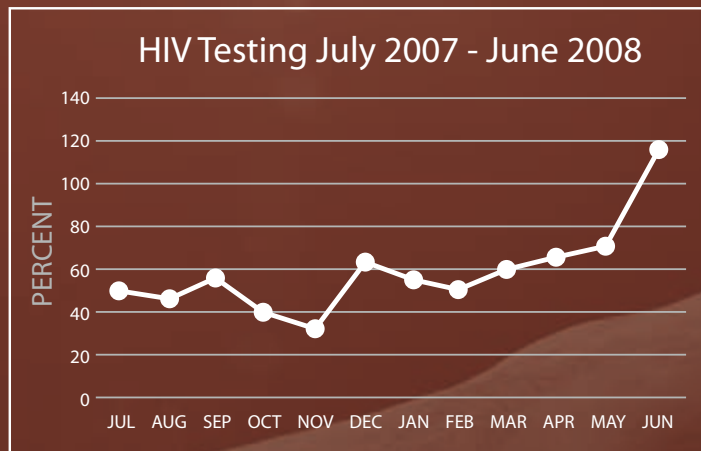
Four A's provided a capacity building training for Injection Drug User service providers from across the state.

Four A's provided a capacity building training to service providers serving the Hispanic community.

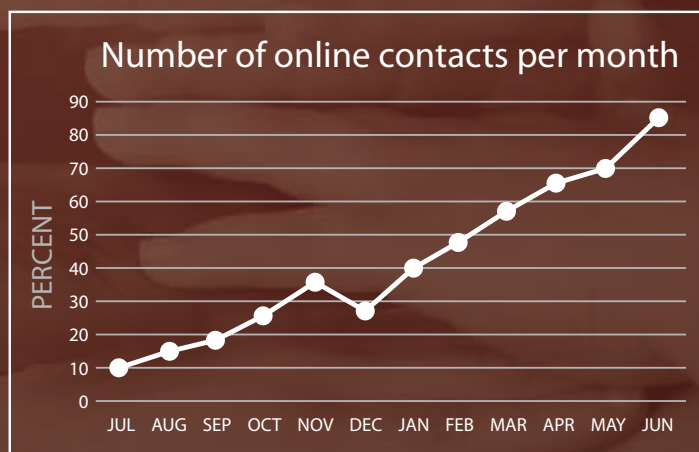
Four A's recently purchased 90,000 condoms earmarked for the areas outside of Anchorage.

In June of 2008, 50% of HIV tests were a direct result of National HIV Testing Week activities.

July .....	49
August .....	47
September .....	56
October .....	40
November .....	33
December .....	64
January .....	58
February .....	51
March .....	59
April .....	65
May .....	68
June .....	115
<b>TOTAL .....</b>	<b>777</b>



The number of people testing for HIV at the Four A's is rising at a very steady rate. Our community is much better off because of the increased number of tests being provided by the agency. Many people are very frightened of taking an HIV test in case they test positive. This can mean they spend many months, sometimes even years, worrying about the possibility of having HIV. Often there is unnecessary risk taking because someone assumes they are HIV positive. It is always better to know your status than not to know. If you are diagnosed as HIV negative, your mind will instantly be put at rest. If you are diagnosed as HIV positive, studies show the sooner you get into services and treatment, and the more you are aware of your status, the less likely you will transmit the disease to others.



July .....	10
August .....	15
September .....	19
October .....	26
November .....	36
December .....	28
January .....	40
February .....	48
March .....	57
April .....	66
May .....	70
June .....	85

In response to community surveys and assessments, the Four A's has put more effort into online outreach this past fiscal year. Seventy Five percent of men who have sex with men (MSM) surveyed tell us they go to the internet for their health information. Our community is much better off having an online intervention that is interactive and responsive. The Four A's is preparing to launch PowerOn Alaska. This system enables online counselors to chat in real time and create referrals to local testing and service agencies, connecting the disparate referral network into a consolidated online resource system. There has been an explosion in the number of websites catering to MSM in search of sexual partners, and about one in two MSM reports using such sites to facilitate a sexual encounter. Research has also shown an increased likelihood for HIV infection among such men. Falling attendance at local gay bars and increased attendance in internet chatrooms indicate a shift in the way MSM are seeking sex. Alaska is unique in so many ways, but not when we look at the online MSM community. Alaskan MSM overcome vast distances and frigid temperatures when looking for a quick sexual encounter. The region's unique features aid a culture of MSM utilizing the internet.



## 2008 Volunteer of the Year

Cathleen Wooten chose the Four A's as the agency to intern for during the 2007/2008 school year. In that time, she became an incredible asset to the agency and a hit with Four A's clients with her sunny smile and warm personality. After her internship was over, she continued volunteering for the Four A's by doing Meals on Wheels deliveries and continuing to help with Friday lunch when needed. The Four A's is honored to award Cathleen with the 2008 Volunteer of the Year award in recognition of her dedication as a volunteer and her kind spirit.

*Trevor Storrs-Four A's Executive Director, Cathleen Wooten and Dan Seiser, former Board Past President*

## 2008 Philanthropist of the Year

Dr. Beth Saltonstall has not only been a long time advocate and caregiver for individuals living with HIV and AIDS, but she also has been a long time supporter of the agency. Beth has supported Four A's for many years through unrestricted donations and donations to specific programs. The Four A's is honored to be able to award Beth with the 2008 Philanthropist of the Year Award in recognition of her years of support and her incredible generous spirit.

*Trevor Storrs-Four A's Executive Director, Dr. Beth Saltonstall and Anna Haylock, Board Member*



## Thank you to our 2008 Evening with Friends Donors:

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aaaa@alaskan aids.org

## CONTACT INFORMATION

**Statewide Helpline 1-800-478-AIDS (2437)**

Alaskan AIDS Assistance Association  
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